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SERIAL NUMBER 10/700,837	FILING DATE 11/03/2003 RULE	CLASS 705	GROUP ART UNIT 3622	ATTORNEY DOCKET NO. 23867-08200
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APPLICANTS

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** CONTINUING DATA *****
 This appln claims benefit of 60/490,741 07/28/2003

** FOREIGN APPLICATIONS *****

IF REQUIRED, FOREIGN FILING LICENSE GRANTED
 ** 02/03/2004

Foreign Priority claimed <input type="checkbox"/> yes <input type="checkbox"/> no	STATE OR COUNTRY CA	SHEETS DRAWING 42	TOTAL CLAIMS 48	INDEPENDENT CLAIMS 4
35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance				
Verified and Acknowledged	Examiner's Signature _____ Initials _____			

ADDRESS

John Normile
 Jones Day LLC
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TITLE

Self-service platform for selling advertising.

FILING FEE RECEIVED	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:	<input type="checkbox"/> All Fees
		<input type="checkbox"/> 1.16 Fees (Filing)
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		<input type="checkbox"/> 1.18 Fees (Issue)